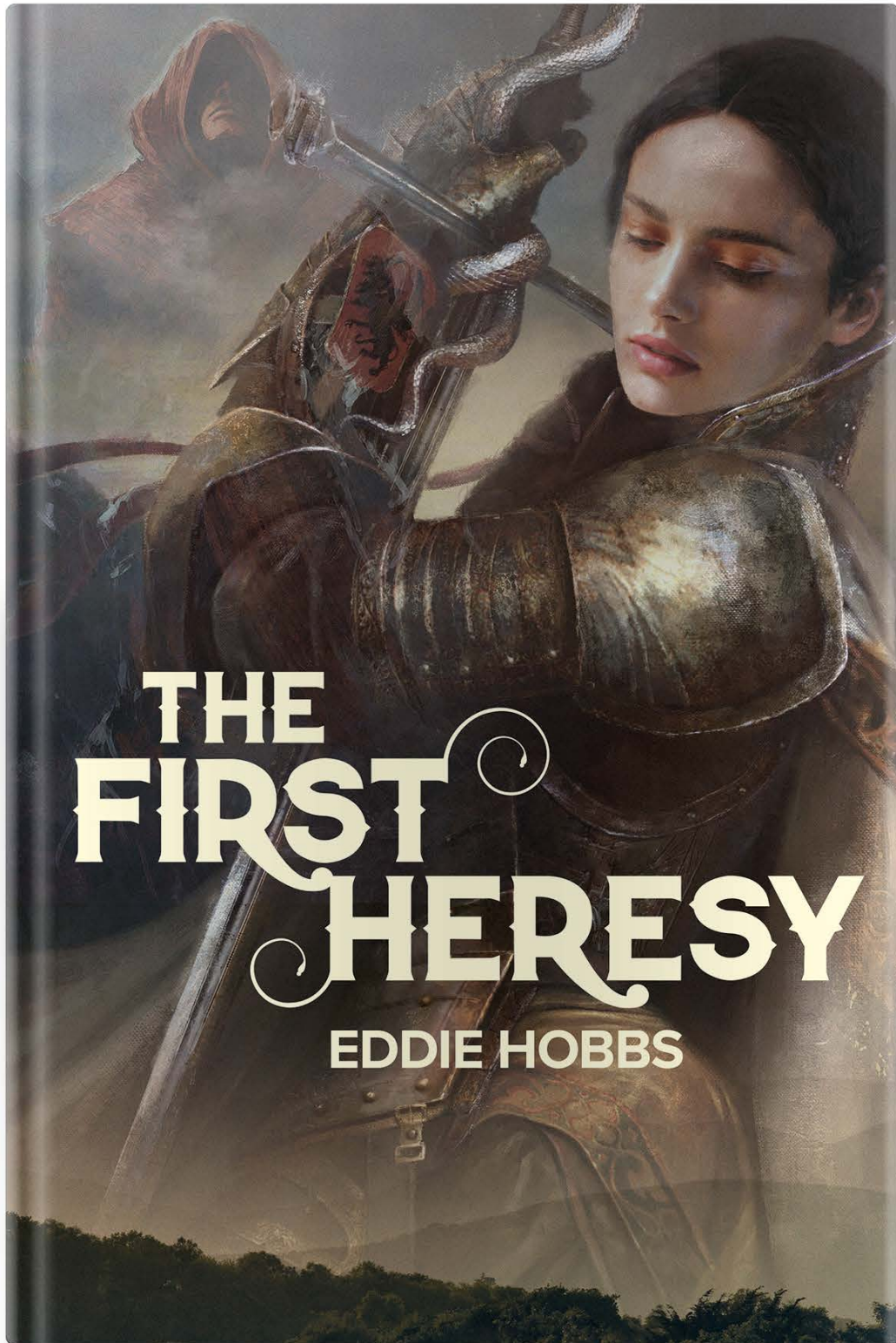




# Design work

## Sample portfolio

BOOK JACKET



# BOOK JACKET

*"Irish fiction as we've rarely seen it"*  
**Irish Independent**



# THE GARFIELD CONSPIRACY

**OWEN DWYER**



# BOOK JACKET

*"a short jab of a novel . . . elegant, intriguing and very darkly funny –  
and a terrific exploration of the madness of middle age"*

**Roddy Doyle**

## Quiet City

Philip Davison

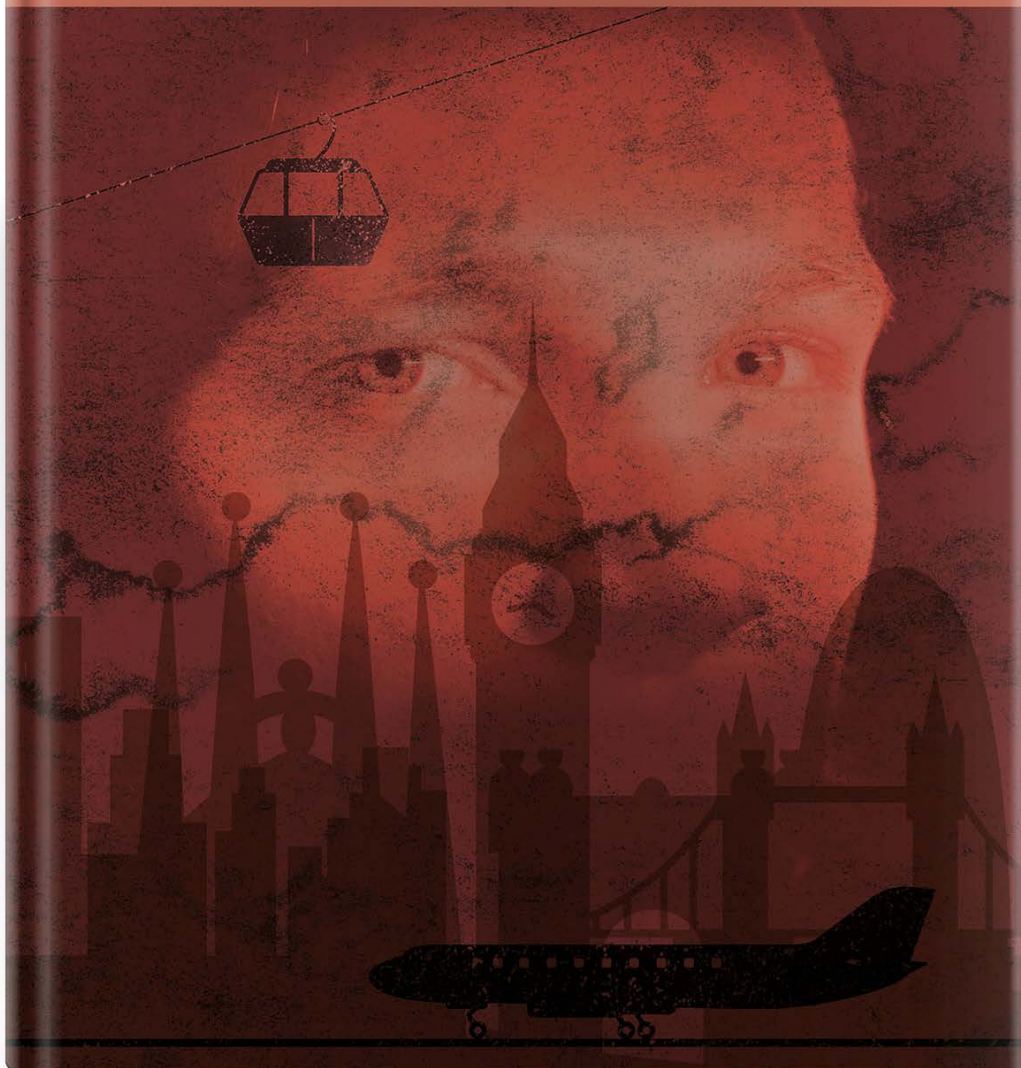


# BOOK JACKET

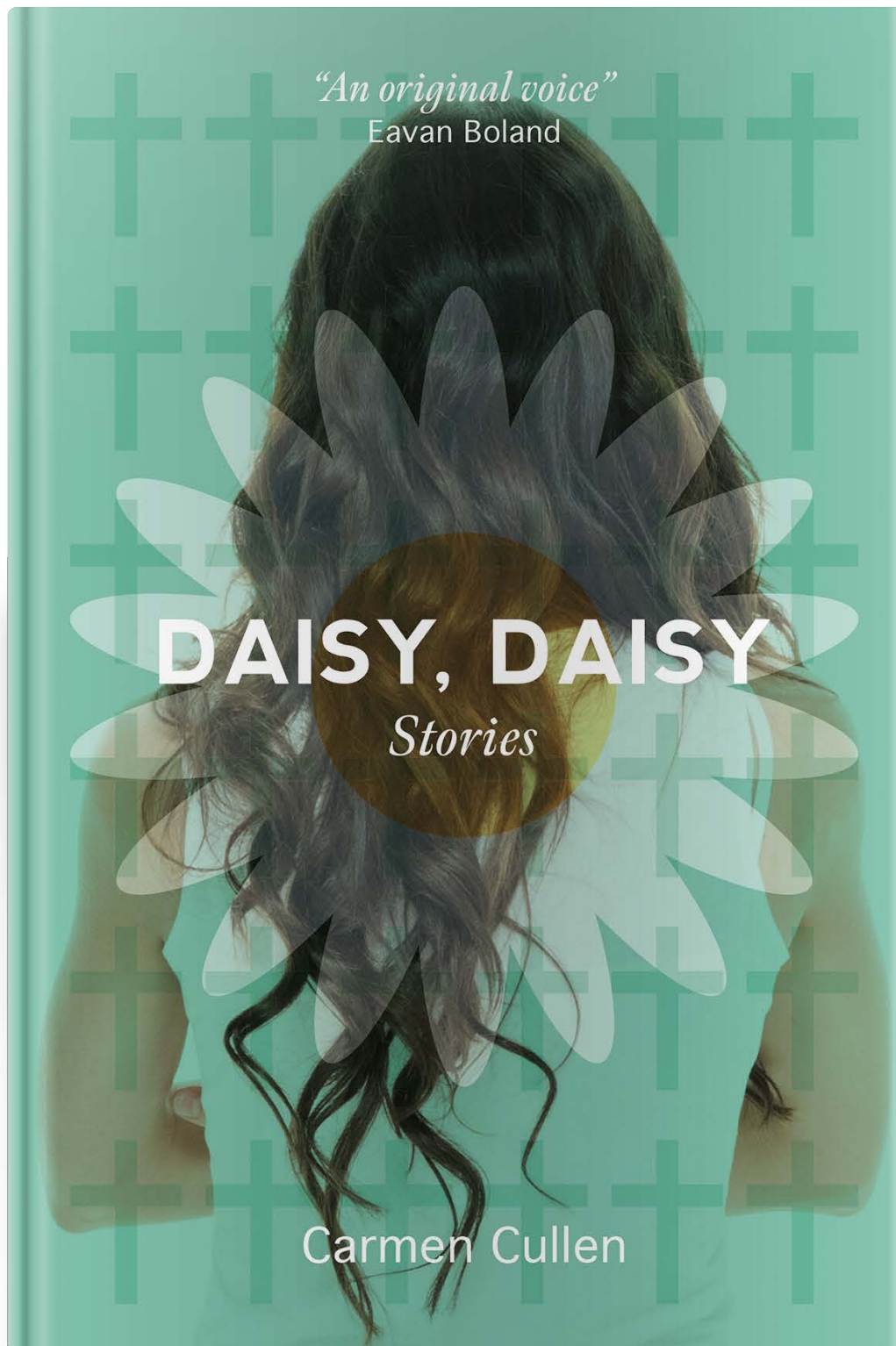
*Plane hijackings. Spy swaps. The Berlin Wall still standing.  
In other words, business as usual for spies.*

# The Makeweight

Philip Davison



# BOOK JACKET



BOOK JACKET

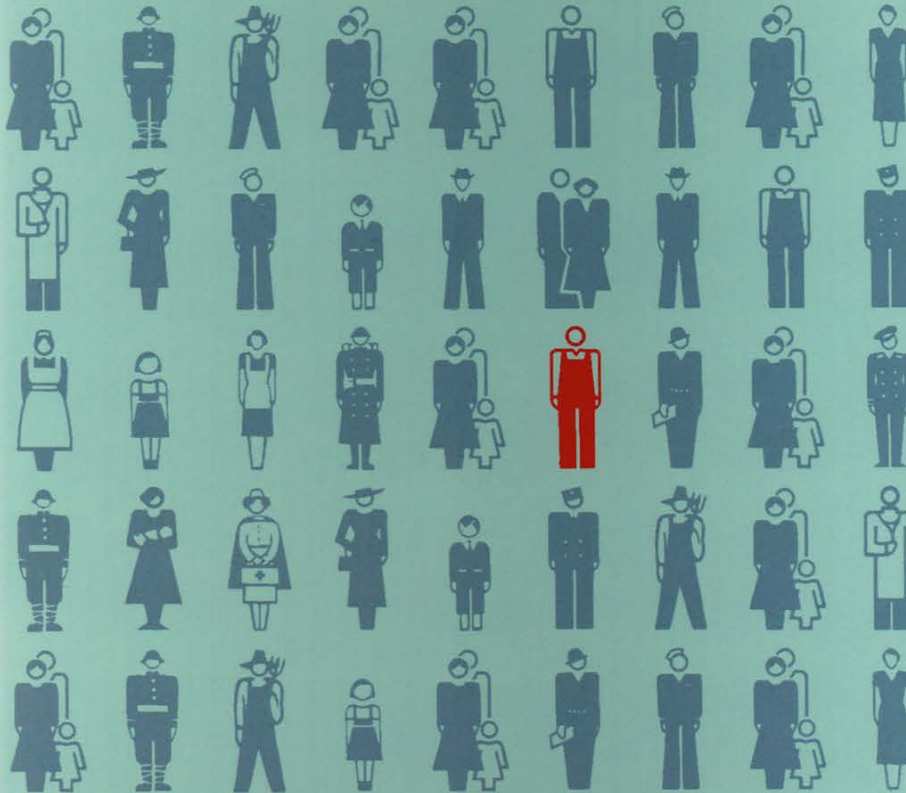


LIVING WITH

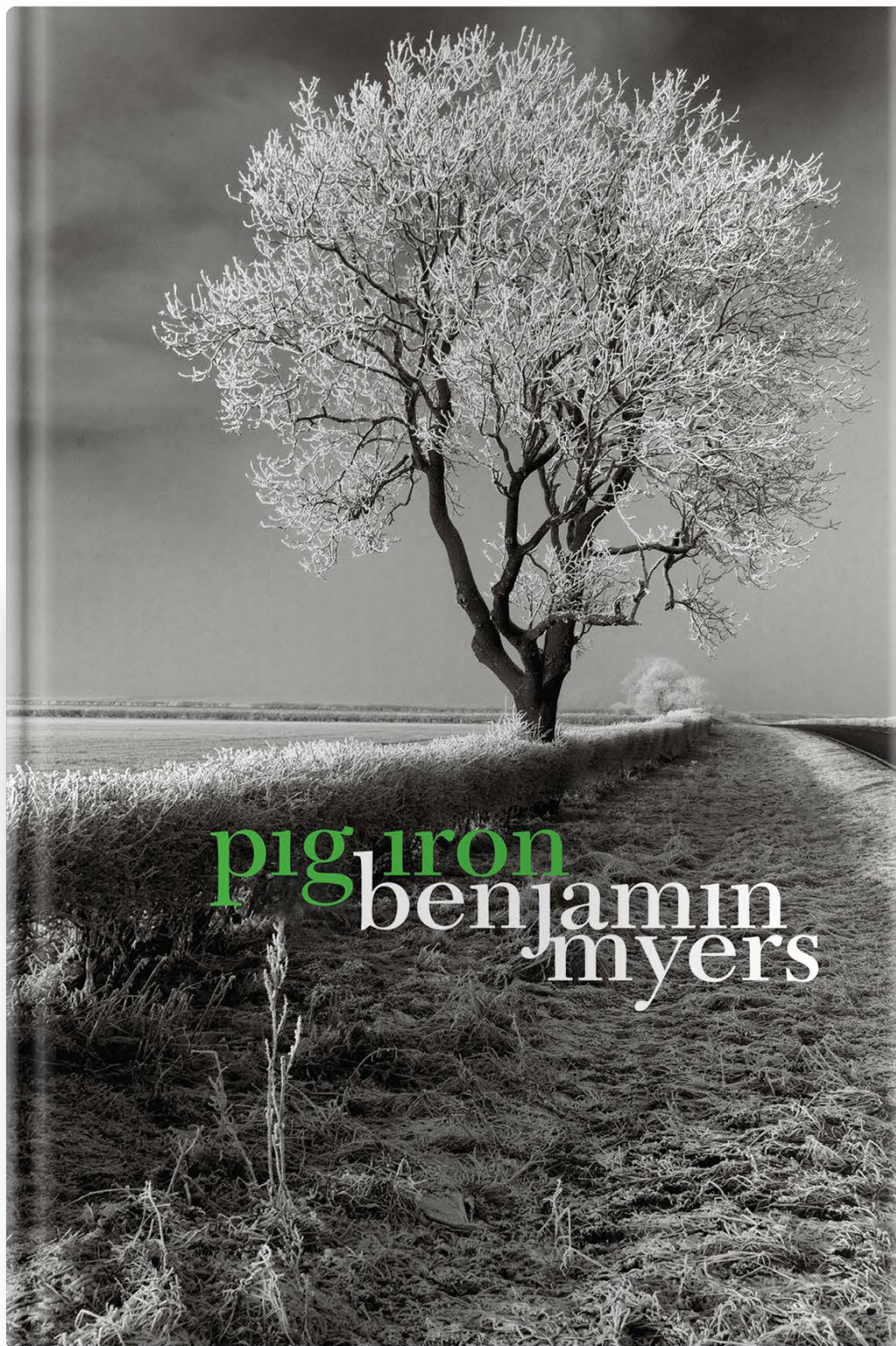
# ENZA

THE FORGOTTEN STORY OF BRITAIN AND THE GREAT  
FLU PANDEMIC OF 1918

MARK HONIGSBAUM

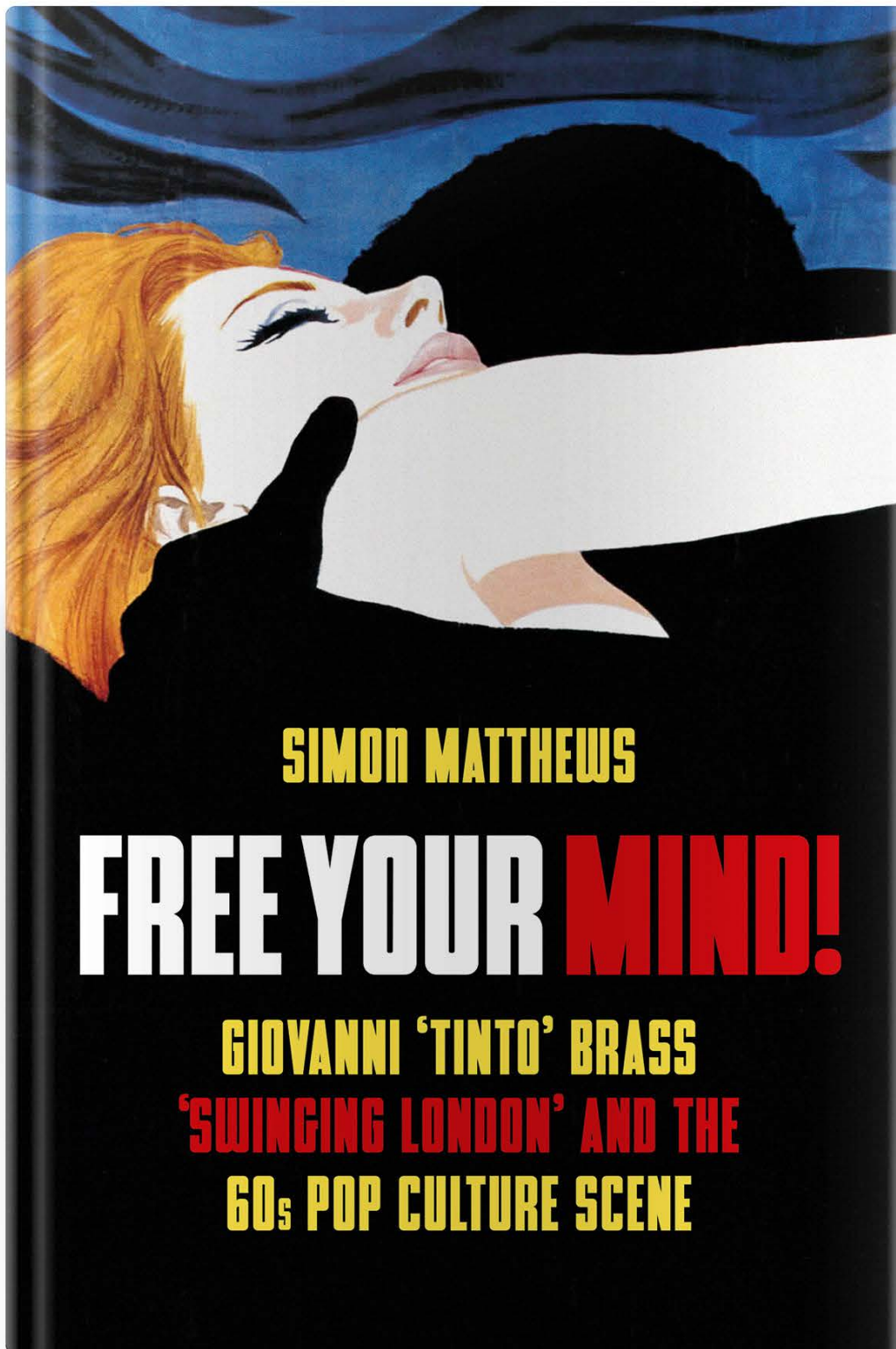


BOOK JACKET



pig iron  
benjamin  
myers

BOOK JACKET



**SIMON MATTHEWS**

**FREE YOUR MIND!**

**GIOVANNI 'TINTO' BRASS  
'SWINGING LONDON' AND THE  
60s POP CULTURE SCENE**

Editor: Saima Mir

*The*  
**Unheard  
Stories**

Celebrating 10 years of the  
SI Leeds Literary Prize



# BOOK JACKET

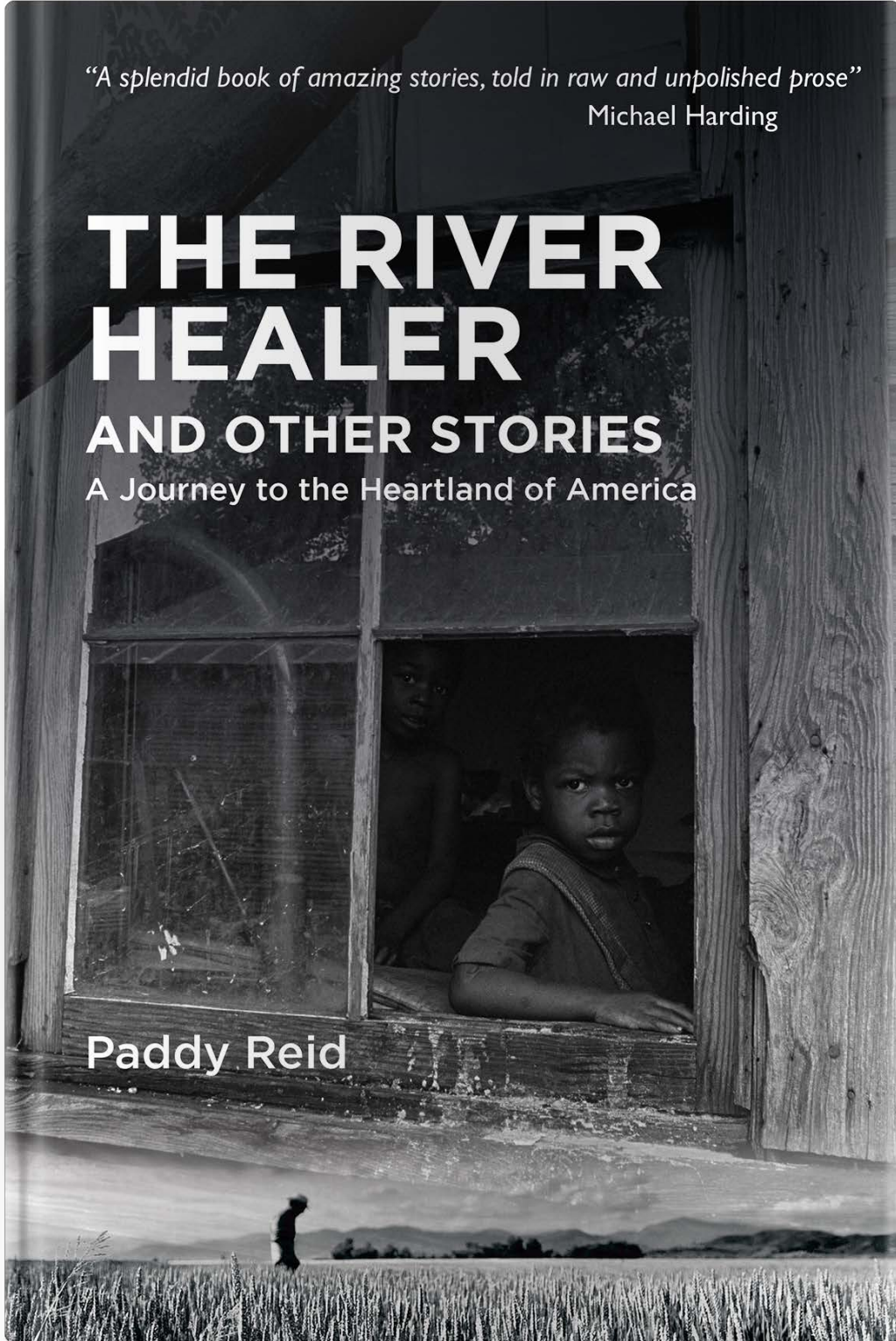
*"A splendid book of amazing stories, told in raw and unpolished prose"*  
Michael Harding

# THE RIVER HEALER

## AND OTHER STORIES

A Journey to the Heartland of America

Paddy Reid



# HOW HE Don Hennessy WINS

Abusive intimate  
partners going free



With testimony  
from target women

# STEPS TO Don Hennessy FREEDOM

Escaping intimate  
control



# BOOK JACKET

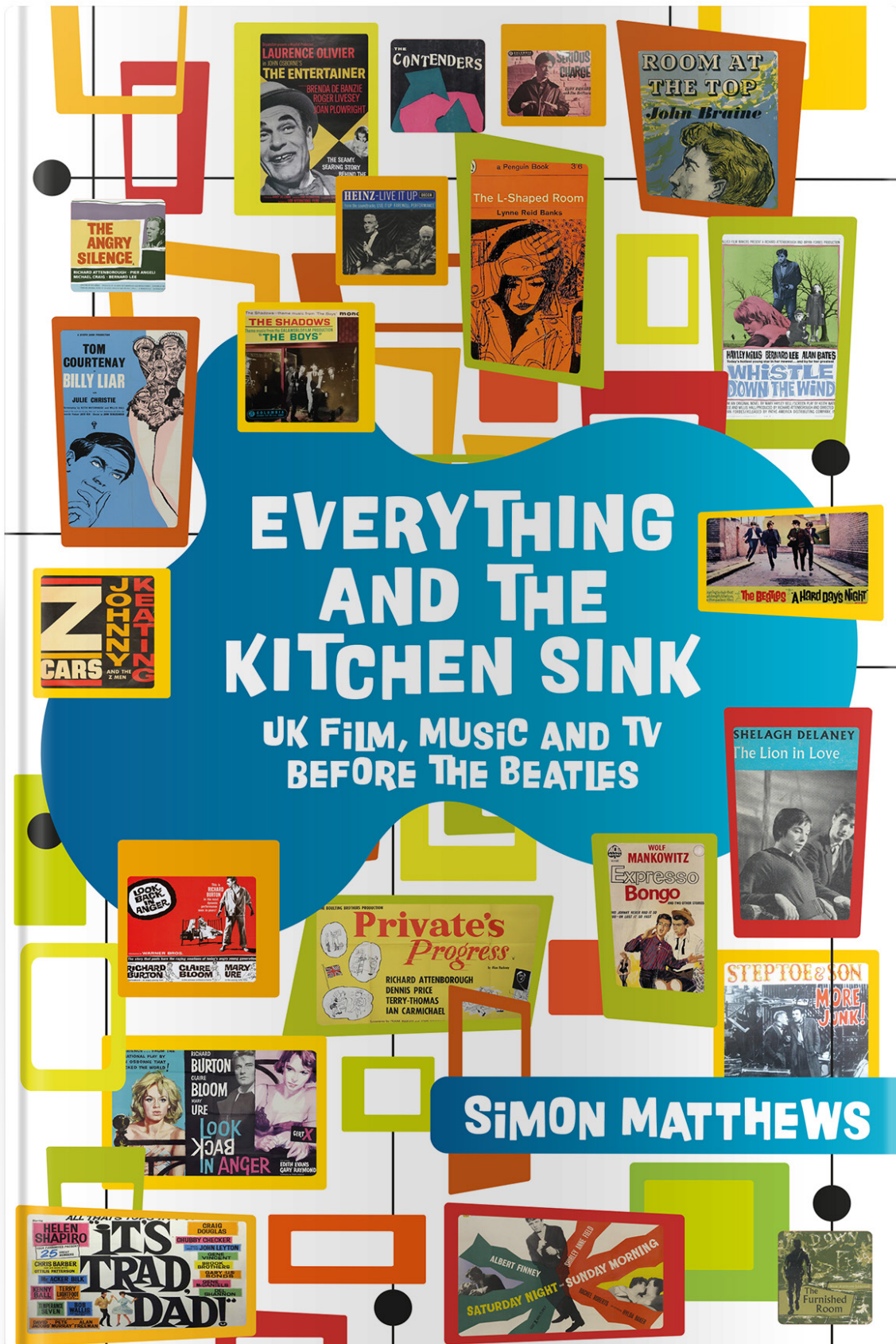
Kamau was a fair sharer, a nurturer, always willing to acquire, read and recommend for publication almost anything I wrote, whether or not it related directly to his own work. I wrote to him my interest in both jazz and the literature that had been generated on Black music of Africa and the African Diaspora. He monitored my moods, which he gleaned from my letters and notebook observations about what, after the 1970 and 1990 explosions in Trinidad, I had begun to refer to as "the state of terminality". He prompted me to write and insist to speak out from my labyrinth of solitude and despondent silence.

## A Literary Friendship

Homecoming, a novel that sees the protagonist as travelling soul, was a subject that interested Kamau. Kamau protagonist circles back to a home-grown strange. A deep nostalgia for things and landscapes as they used to be pervades Kamau's work, especially in the post-New York University years. We often forget that he spent his early years in Jamaica, years punctuated by constant travelling to undertake research or perform poetry. Those three decades were followed by two decades in New York. Both the Jamaican and New York experiences were marked by catastrophe. Brathwaite had become somewhat like his many poetic narrating voices, a traveller who builds home wherever his ships or feet take him, then has to resume travelling when, for any number of reasons, whatever he has built collapses. Travelling, as the praise-singer in *Masks* both remembered and foresaw, involved gains and losses.

Gordon Rohlehr





Foreword by Finbarr Flood

# THE GOODNESS OF GUINNESS

The Brewery, Its People and the City of Dublin

Tony Corcoran

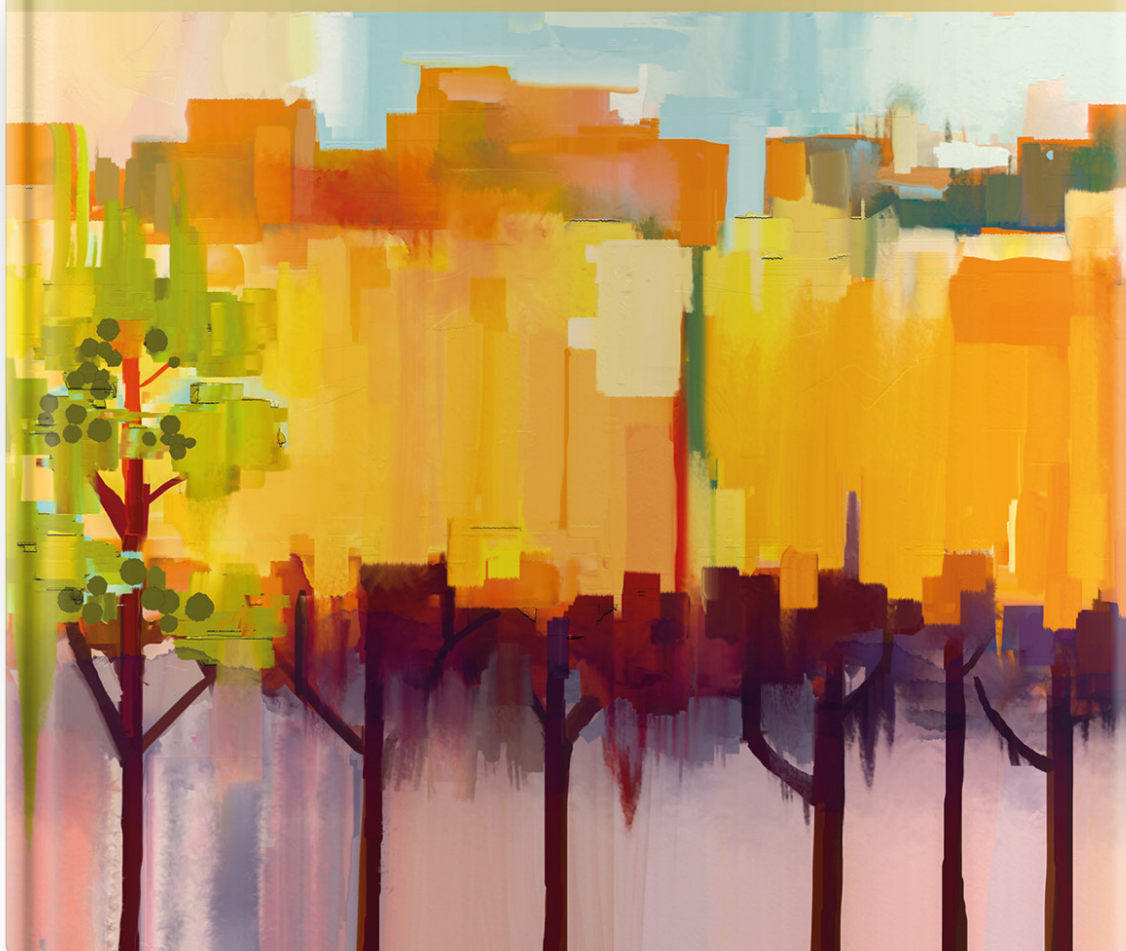


# BOOK JACKET

Foreword by *Dermot Bolger*

# A HARVEST CON HOULIHAN

*The very best of*

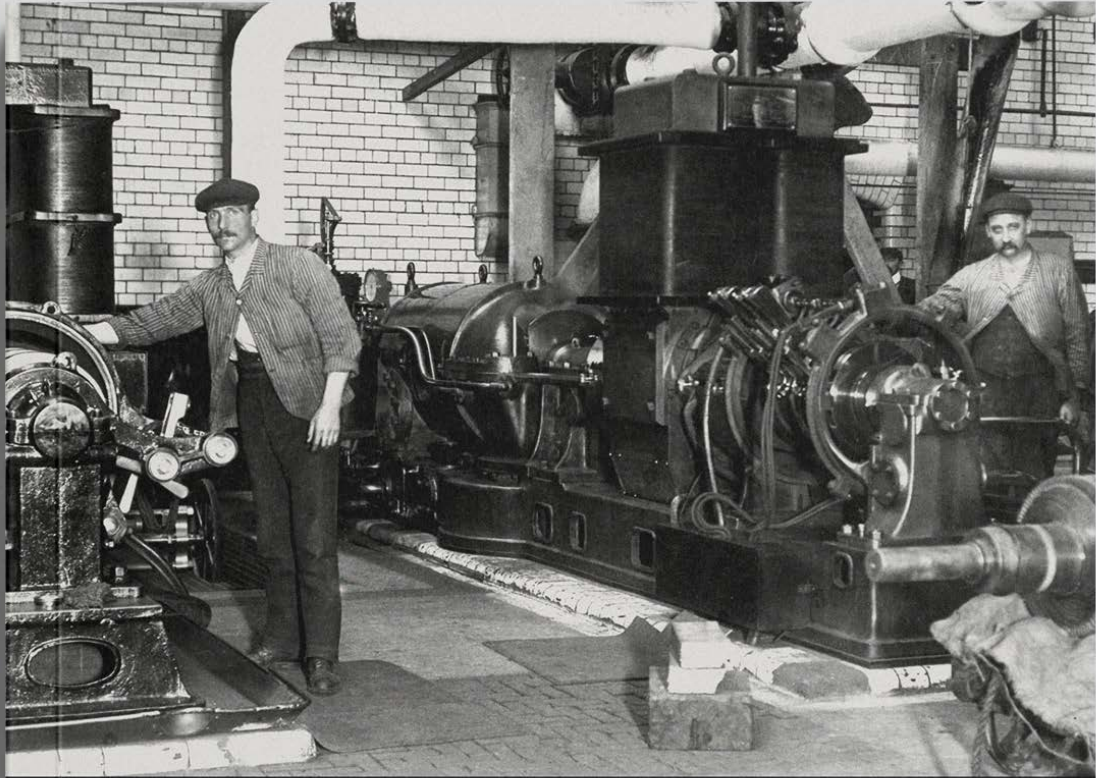


BOOK JACKET



A memoir of failure  
Ciarán Ó Néill

# BOOK JACKETS & SPREADS



## **A HISTORY OF ENGINEERING AT ST JAMES'S GATE**

**MICHAEL BYRNE**

# BOOK JACKET & SPREADS

## 8. NO. 1 BREWHOUSE

### Brewing Process

The pale malt and cost materials were screened, weighed and mixed separately before being mixed together in the grist-cases above the levee. The grist was mixed with hot liquor in the Stave's external mashing-engine. The crushed and broken pale malts, filtered the wort during run-off from the levee.

### Mashing

Internal mashing of the grist in the levee was carried out by a rotating carriage fitted with revolving spades. The mixture was known as the 'goose', and the temperature at the end of mashing, which was critical, as the 'goose heat'.

As soon as the malt and liquor were mixed, the action of the dastane on the starch began, and proceeded rapidly. After being in the levee for some time, the husky portion of the goods floated to the top, and the solution extracted from the malt and cost material sank to the bottom. The wort, which is very sweet, was run off from the goods through the perforated false bottom in the levee, and into an underback below. A second quantity of small wort or hot liquor was mixed with the goods, and finally charged with more hot liquor for about ten hours until the mashing extract could be taken from the goods. This whole process took about seventeen hours to complete.

The spent grains, also known as wet grains, left behind in the levee were chovelled into here, they were collected by carts and sold for cattle-feed. When not disposed of as wet grains, they were dried and bagged for future sale.

### Boiling and Hopping

The third stage of the brewing process involved boiling the wort with hops in a copper. The objective being to boil the wort the following and preservative substances contained in the hop cones. They were boiled at a rate of three pounds of hops per barrel of wort. The hops were boiled first with strong wort and then with a weaker wort, called 'small wort'. The boiled wort and hops were struck off into a hoppers similar to a sieve. The wort was pumped to three large gauging backs. The wet hops were returned by elevator

to copper for boiling a second time with weaker wort after which the wort was again pumped to the gauging backs. The total boiling time in copper was four hours. The boiled wort in the gauging backs from each copper was carefully measured. The spent hops were dropped through a hop-trie in the brewhouse floor onto the ground below. They were sold to market gardeners for manure.

The wort from the gauging backs was pumped to wort-coolers at the top of the old storehouse, passing through spray-nozzles to aerate it. Here the strength of the stout in its unfinished state was finally fixed, the level of alcohol depending on the original strength of the wort. As the stronger wort was collected in various wort-coolers, their strengths, in gravities, and quantities were measured so that the correct volume of weaker wort could be added to give the stout in the desired strength.

The original small keve, estimated at twenty-five barrel capacity, and underback were replaced in 1806 by a ninety-barrel-capacity keve, complete with new underback. This was first manned on 20 August 1806.

With the installation of the first steam-engine in 1808, Guinness was now in a position to avail of the economic inherent in the large-scale brewing of stout. A second keve with a capacity of 150 barrels was installed in 1811. It is not known when the two grist-cases over the levee were erected, but it was certainly before 1820. The grist-cases were fitted in the evening, which allowed time to mellow the malt, and improve to the hot stove.

In an attempt to survive the depression in Irish brewing caused by the Napoleonic Wars, Guinness opened an export 'brewery' to Britain in 1816. This proved very successful. By the early 1820s, more than 50 percent of its output was being exported. The need to increase the mashing capacity had again become urgent. However, there was no space available. Then, quite unexpectedly in early 1824, LISA, being offered to sell his extensive holdings on Thomas Street adjoining the Guinness brewery to the firm. This doubled the brewery site from four to eight acres, and included the frontage of nos. 2 to 6 Thomas Street. Guinness continued to expand on this site for the next forty years.

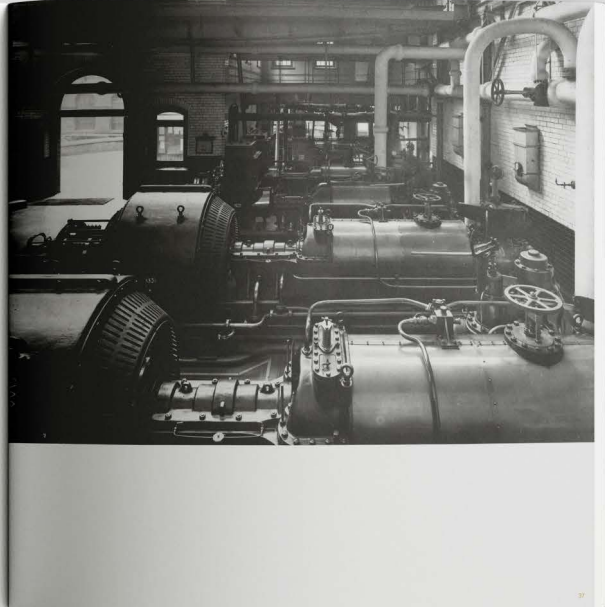
### Leaves and Dashes

In 1820, an increase in extract was achieved. As the leaves were run off, additional hot liquor was added to 'the goose' in keve to maximize the extract. Hot and cold liquor mixed in a small copper vessel known as 'the dash-box' provided hot liquor of the required temperature. The inlet valves to each keve from the dash-box, operated manually, supplied the hot liquor in 'wells and dashes'. This was very inefficient and prone to error, and ultimately led to low extracts. In 1822, spraying was introduced. The steamer - a copper cap with arms attached - rotated freely on a central spindle inside the keve. The sponge-arms, similar to a lawn-sprinkler, sprayed the goods continuously and evenly. Increasing the temperature to about 99 degrees Centigrade considerably increased the amount of extract produced. From September 1842, 'wells and dashes' were no more, and spraying was the new norm.

The mid-nineteenth century saw Guinness exporting 50,000 barrels of stout - a half the Dublin market - to Britain. At the same time, it was firmly focused on the domestic market, particularly the country market. Effective agencies were established throughout rural Ireland, and availed of the advantages offered by the building of the Irish canal and railway. The year 1855 saw Guinness sales really take off. The British trade was further expanded, but the most notable increase in trade was seen in the Irish market following the end of the Famine years.

The mashing capacity was further increased in 1855 when a large keve, No. 4, with a capacity of 540 barrels, was installed alongside Crane Street (see Schedule No. 5 below). A fresh-grain taw, built under this keve on ground, was served under nos. 1, 2 and 3. From here, carts arriving on Crane Street removed the wet grains for sale to local dairies and farmers for feeding their cattle.

In the 1860s and 1870s, there was great innovation at St James's Gate. This included the introduction and widespread use of centrifons for brewing related, external mashing engines and the mechanical firing of the copper furnaces.



perfectly bright. The capacity of the Johnson presses was greater and the pressed yeast was dispatched more quickly, than with the old Water patent press. This was critical, as the shelf-life of yeast was only four days. The shelf-life was subsequently improved by washing the pressed yeast with cold water at 2 degrees Centigrade on the filter press before re-pressing.

In 1808 Guinness sold its surplus yeast to two local companies, Dublin & Wicklow Manure Company and Barmak Limited. The three-year agreement with Barmak was a great deal more lucrative. It paid seven and sixpence per ton, which included collection and removal of the yeast from the brewery. Dublin & Wicklow Manure Company only paid three shillings a tonne. Barmak's contract required Guinness to supply a maximum of 108 tonnes of yeast for the first year, increasing to 124 tonnes and 2,032 tonnes for the second and third years respectively.

### Guinness Yeast Extract (GYE)

In 1820, the output of pressed yeast had reached 3048 tonnes per annum, equivalent to 864 tonnes of extract. A Guinness chemist, Doctor Milne, successfully converted pressed yeast into yeast-extract in the laboratory. In 1820, this was scaled up to a two-tonne plant, which was in production by February 1821. Milne continued his experiments until June 1825, when a larger plant, with a capacity to convert yeast-extract from one ton of pressed yeast in four days, was built as an extension to Market Street Storehouse. This scaled production on 15 July 1825.

A British patent had been taken out by the Brewery Food Supply Company Limited in May 1823 for 'Improvements relating to the Manufacture of Food Products from Yeast'. From July 1824, this company manufactured a yeast-extract called 'Yeaster' in both England and Ireland. The Guinness yeast-extract doctors infringed on this patent, so it could only be manufactured for the Irish market.

GYE was manufactured and stored at cryo before being evaporated to a paste for sale. The new GYE plant was a success, but to supply the Irish market, it needed to be scaled up from 0.25 tonne to 1 tonne per day. This was done, and the plant was in full production by the end of July 1836. A small bottling-line fixed the GYE into jars.

The capacity of the GYE plant was increased again in 1847 to twelve tonnes per week. However, in December 1868, a decision was made to close the plant the following year. The plant and machinery were removed and sold, and the building was demolished some time later.

### Beer Recovery Section (BRS)

Although the patent Johnson yeast-presses worked adequately up to the 1920s, they suffered from a major disadvantage. Their operation was a batch process. The surplus liquid yeast had to be collected over several hours before filtering could begin. Holding yeast even for a few hours caused deterioration in the quality of the yeast. About 175 tonnes of surplus yeast was produced each brewing day in the late 1920s. Ten percent of this was used for store yeast, and it was cooled immediately and stored at 2 degrees Centigrade for starting the next day's fermentations.

From around 1919, 6.5 tonnes of surplus yeast was pumped to a new surplus yeast plant beside No. 9 on Raymond Street. This area was known as the 'Beer Recovery Section' (BRS). Five vacuum rotary drum-filters were installed here (Fig. 157). They were manufactured by a Swedish firm, Aktiebolaget SIA (which gave them their shortened name, the 'SIA's'). Filtration was now a continuous process, and yeast beer was recovered from fresh surplus yeast. This resulted in a large improvement in the quality of the yeast beer recovered, and two more were added. The yeast beer was collected and pumped to hot 10 vatboilers, where it was centrifuged, pasteurized and blended off with Irish Extra Stout. The yeast cake, being rich in protein and B-group vitamins, was sold as an animal feed, and for the manufacture of yeast extracts for human consumption. In addition to the seven SIA filters, the new BRS also included yeast storage and feed tanks, a chiller and a heat exchanger, as well as beer and liquid yeast tanks and pumps, all piped together.

The SIA continuous-vacuum filters consisted of a grooved stainless-steel drum which had a nylon filter round round its circumference. Vacuum at filters to twenty-five inches of mercury was applied to the inside circumference of the cloth via hollow sockets mounted on a hollow cast-iron arm. Barm was continuously pumped to a trough below the drum, as the drum rotated, it pulled a film of coating of barm. The barm beer was sucked through the filter cloth via the spaces into a vacuum-pump. The surplus yeast or barm, was shaved off the outside of the drum by a finely adjusted knife blade along the length of the drum. This surplus yeast was loaded to facilitate pumping to the yeast-dryers. The yeast being sucked off the SIA's was subsequently found to contain too much valuable barm beer, and they also required a coating of filter-aid. However, the filter cloths continued to bind after a few hours of operation. The coating with a different filter-aid, Kasegum, proved very satisfactory. The SIA proved superior to the old Johnson plate-and-frame filter presses, and yielded a much higher percentage of barm beer than had ever been achieved before. The quality of the barm beer recovered was excellent.

A small percentage of the surplus yeast, mostly wet bottoms, proved difficult to filter on the SIA's. Two American-manufactured 'BIRCO' filter drums were installed for filtering the wet-bottoms. Their operation was somewhat similar to that of the SIA's. The filter-cloths were, however, coated with a deep bed of filter-aid. A thin layer of yeast-cake was lifted off each revolution of the filter-drums, always leaving a fresh surface for the filtration of the difficult wet-bottoms. As the accelerated yeast-cake contained a mixture of filter-aid, some difficulty was experienced at first in finding a market for this product. An English yeast-extract company whose process included removal of the filter-aid, purchased the lot. Because of the increase in barm-beer recovery, the new BRS paid for itself in just a few years.



Fig. 157

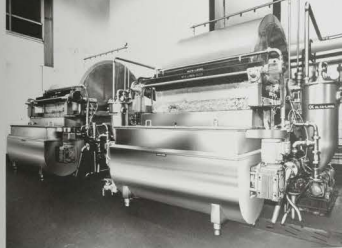


Fig. 158

# RETAIL LOOKBOOK



# RETAIL LOOKBOOK

DEFINITION OF WALKING 'TO MOVE FORWARD AT A REGULAR PACE BY LIFTING AND SETTING DOWN EACH FOOT IN TURN. NEVER HAVING BOTH FEET OFF THE GROUND AT ONCE. TO STROLL, SAUNTER, AMBLE, MARCH, STRIDE, STEP OUT, WANDER, ROOM.

# WALK



## WALKING LONDON FOR INSPIRATION

OUR STARTING POINT FOR THE COLLECTION. PEOPLE WATCHING, WATCHING GROUPS OF PEOPLE WALKING, TALKING, LAUGHING. THEIR BODY LANGUAGE, THEIR INTERACTION WITH EACH OTHER.





## award-winning services that improve the lives of people with COPD

**COMMUNITY PHARMACY FUTURE**

Patients in north-west England have seen significant improvements in their quality of life and the outcomes of their treatments thanks to tailored support from their community pharmacies. This success for patients has been reflected in national awards for the Community Pharmacy Future (CPF) project, the brain behind the innovative services.

The CPF project is a collaboration between the four largest community pharmacy companies, Boots UK, LloydsPharmacy, Rowlands Pharmacy and Well (formerly The Co-operative Pharmacy). The joint project team has successfully designed, implemented and evaluated three services in the North West and is now working on a second, more integrated service in West Yorkshire.

The first phase of the project focused on two clinical areas – chronic obstructive pulmonary disease (COPD) and polypharmacy among older patients. For COPD, two services were set up and delivered from pharmacies owned by the four companies on the West. Cheshire, before being extended to other pharmacies in the area.

The COPD Case Finding Service aimed to identify pharmacy customers who might be at risk of developing COPD. It used pharmacy teams' knowledge of their own customers to target people who were smokers or who were being treated for chest infections or frequent coughs. By using risk assessment questionnaire and recognizing people who were at higher risk could be referred to their GP for further investigation and, where necessary, early interventions, such as smoking cessation. Of 238 people screened by 21 pharmacies, 135 (56.7%) were identified at risk. Evaluation of this service by the University of East Anglia (UEA) suggests that extending it nationally could save £265m in lifetime savings by stopping smoking.

National roll-out of the COPD Case Finding Service would enable estimated savings of £265m through earlier diagnosis and £215m in lifetime savings by stopping smoking.

The COPD Support Service was aimed at depressed patients. By providing tailored support each time a patient returned to collect prescribed medication, pharmacists were able to demonstrate significant increases in medicine adherence and patients' quality of life while also reducing the use of NHS resources.

They also persuaded nearly all the patients to have a flu vaccination, an important intervention for this high-risk group. An evaluation by LEA of the 306 patients recruited by 34 pharmacies, showed that if the same support was delivered nationally, it could produce savings of £139m annually in reduced NHS costs.

Together these two services achieved national recognition by winning the prestigious BMA Award for Respiratory Medicine Team of the Year in 2014, the only pharmacy team to win any category in the premier medical awards.

Papers on the services have been published in the peer reviewed International Journal of Pharmacy Practice and details are available at [www.communitypharmacyfuture.org.uk](http://www.communitypharmacyfuture.org.uk)

Elements from these services have been included in a Pharmacy Care Plan service now being rolled out and evaluated in the North Kirklees and Wakefield areas. Around 50 pharmacies, including independents and supermarkets are taking part and over 800 patients have been recruited. Each patient will be supported to develop an individual care plan setting out the health goals they want to achieve and how their pharmacy teams can help them.

**BMA Award**

**Pharmacist and pharmacist (Lloyds and Habitat)**

**Pharmacy award (Lloyds and Habitat)**

16 OCTOBER 2015 | TALKING POINT

TALKING POINT | OCTOBER 2015 | 11

# SOCIAL MEDIA POST



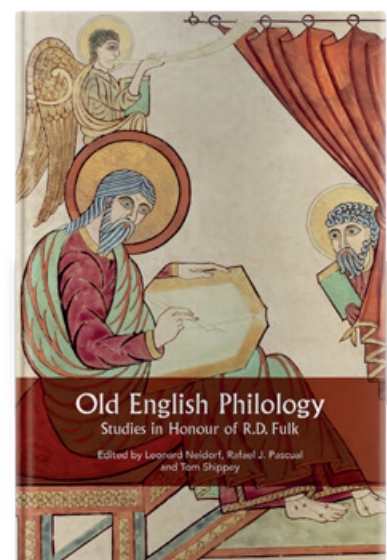
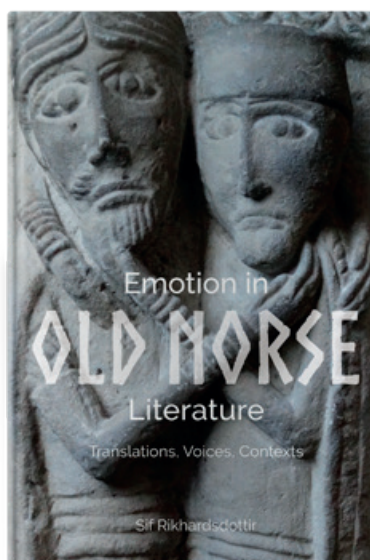
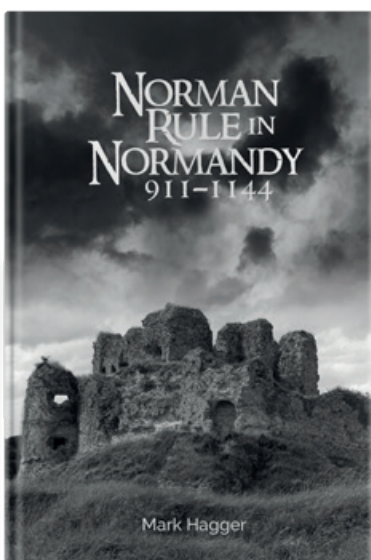
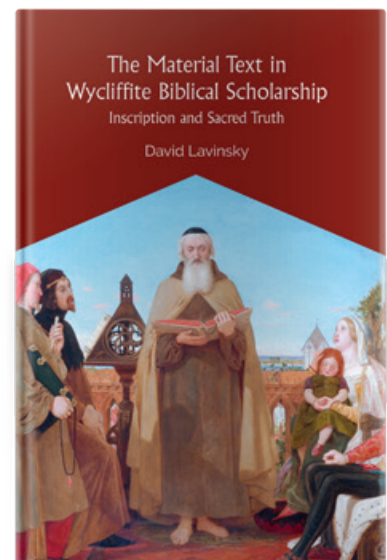
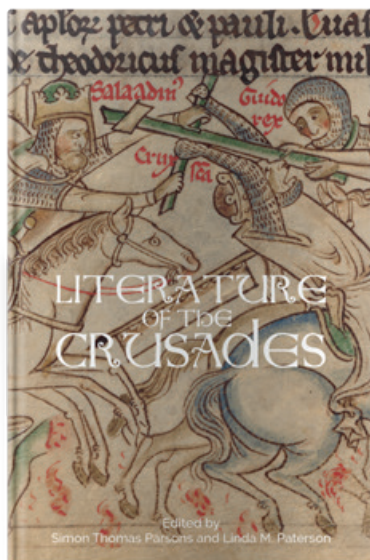
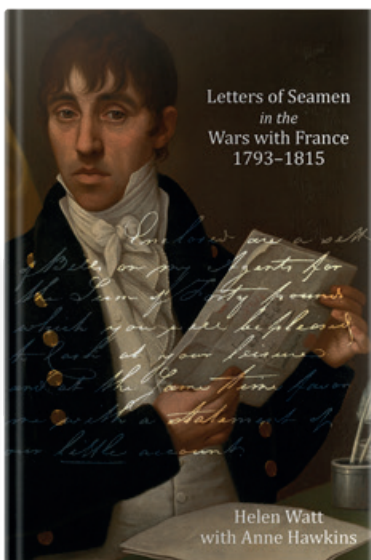
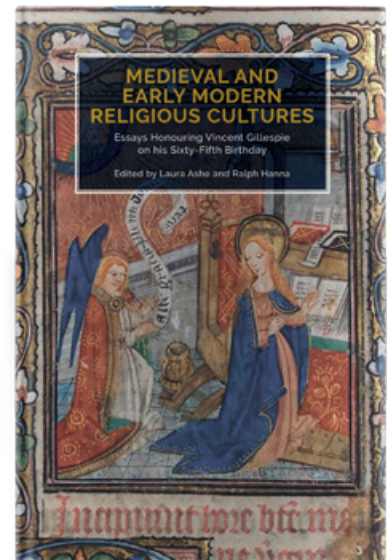
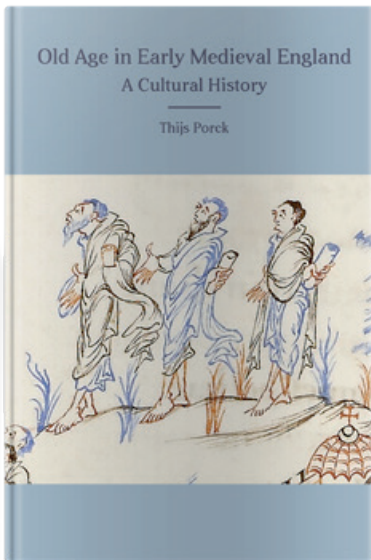
[CLICK OR TAP TO WATCH FILM](#)



# Design work

## Academic & Business

# ACADEMIC



# BUSINESS

